



Welcome to Nasty Baits. It is an exciting time for our company with our business and product line. It is our goal to provide the highest quality in custom, hand-poured and injected bass fishing lures at the best prices available. To achieve these goals, a select few will retain field staff and pro staff status based on the following criteria:

Field Staff Requirements:

1. Must have a Fishing resume'
2. Must have total product knowledge to help promote product.
3. At all times must represent our company in a professional and sportsman like manner.
4. Must be actively involved in the fishing industry (i.e. Searchable tournaments, guides, directors, etc.) to better promote our company and products in a knowledgeable fashion.
5. Must provide written quarterly reports/updates regarding tournament standings, promotions done on our behalf, or any other pertinent information regarding your work to help our company grow.
6. Field Staff evaluations will be made quarterly by the company and discussed in confidence.
7. Field staff will apply Nasty Bait. logo to their pro shirt .
8. Field staff will apply Nasty Bait logo decal to their boat.
9. Field staff members are required to send Nasty Baits at least **4** Sales leads within **6** months.
10. Field staff must post either on forums, face book, or anywhere possible about Nasty Baits.
10. Must be available to make conference calls when asked.
11. Field staff must purchase \$50 worth of product to be considered (Regular customers that have already made required purchase are exempt)
12. Grounds for dismissal will be determined by the company owners.

BENEFITS:

1. Field staff will receive 15% off product sales
2. After spending \$200 in product you will be evaluated to move up to pro Staff
3. Offering team jerseys for \$50
4. Possibility of other benefits rewarded for hard outstanding work



Pro Staff Requirements:

1. Must have spent at least \$200 in product. (Regular customers that have already made required purchase are exempt)
2. Must have a resume'
3. Must have total product knowledge to help promote product.
4. At all times must represent our company in a professional and sportsmanlike manner.
5. Must be actively involved in the fishing industry (i.e. searchable tournaments, guides, directors, etc.) to better promote our company and products in a knowledgeable fashion.
6. Must provide written quarterly reports/updates regarding tournament standings, promotions done on our behalf, or any other pertinent information regarding your work to help our company grow.
7. Pro Staff evaluations will be made quarterly by the company and discussed in confidence.
8. Pro staff will apply Nasty Bait. logo to their pro shirt .
9. Pro staff will apply Nasty Bait logo decal to their boat.
10. Pro staff members are required to spend \$100 a year in product purchases.
11. Pro staff must post either on forums, face book, or anywhere possible about Nasty Baits.
12. Must be available to make conference calls when asked.
13. Grounds for dismissal will be determined by the company owners.

BENEFITS:

1. Pro staff will receive 25% off product sales
2. Pro staff members will receive 7% product credit on all \$50 and over single sales generated by member.
3. Offering team jerseys for \$50
4. Possibility of other benefits rewarded for hard outstanding work